



DASHING
DISTRIBUTION
SOFTWARE

For independent electronic component brokers

Win more deals. Gain **real-time** control. Grow profitably.

The specialist ERP built exclusively for independent brokers, combining quoting, inventory, pipeline and compliance in one modern platform.

01

Win More Deals

Close faster with transparent, real-time quoting workflows

02

Visibility & Control

Full cashflow and inventory clarity across every department

03

Profitable Growth

Scale faster with streamlined ops and fewer manual processes



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The Problem

What's holding independent brokers back?



Manual quoting

Manual quoting slows deal velocity for sales teams. No transparency for OEM customers. Competitors close before you can respond.



Limited cashflow and inventory visibility

Limited cashflow and inventory visibility for finance teams. Manual financial processes. Difficult to assess risk or performance in real time.



Inefficient access to stock information

Inefficient access to stock information for Purchasing teams. Manual interfaces between sales and purchasing slow decisions and introduce errors.



Fragmented information

Fragmented information sources create errors for operations and shipping teams. Compliance and verification challenges without a central system.



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What Dashing Does

One platform. Every part of your brokerage.

01 / QUOTING

Real-Time Quoting

Generate accurate quotes instantly with integrated product data.

Reduce manual effort and close deals faster.

02 / INVENTORY

Inventory Control

Manage stock levels and track movements in real time. Eliminate overselling and reduce holding costs.

03 / PIPELINE

Sales Pipeline

Full visibility from first contact to close. Give your sales team the workflow to compete at speed.

04 / COMPLIANCE

Counterfeit Mitigation

Built-in verification and compliance tools. Traceability throughout the supply chain.

05 / FINANCE

Financial Visibility

Integrated with all major accounting providers. Real-time cashflow clarity for finance directors.

06 / REPORTING

Performance Dashboards

Clear reporting across every department. Understand performance without the spreadsheets.



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Why brokers choose Dashing

Designed by brokers. Built for brokers.



Purpose-built for the broker workflow

Not a general distribution ERP. Built specifically for how component brokers quote, source, and sell.



Flexible SAAS pricing: pay as you grow

Per-user, per-month. No enterprise licence fees. No long-term lock-in. Scales as headcount grows.



You host, you own, you control your data

Your data never goes to a marketplace or third party. Full control over your information and access.



Full onboarding and ongoing 1:1 support

We train your team, handle your migration, and stay with you. Real people who know your setup.

“

The Dashing support team have been awesome to work with. They listen to our suggestions and continuously improve the software. I finally have an ERP I can rely on, with the support and flexibility that is essential in this industry. ”



Sonicare, electronic components broker,
North America

On SDS4? We have migrated dozens of SDS4 customers with a dedicated process. Most are fully live within two weeks, with zero data loss and complete support throughout.



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Ready to see **Dashing** in action?

Book a 30-minute demo and walk away knowing exactly whether Dashing is the right fit for your brokerage. No script. No pressure.

Book your free demo

dashingdisty.com



Satisfaction Guarantee

If not the right fit, we help you transition cleanly. No lock-in, no data risk.



Trusted by Peers

References from independent brokers who rely on Dashing every day.



Integrates With Your Stack

Works with all major accounting providers. Your data flows in automatically.